





OFFICIAL TRANSCRIPT

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PROGRAMME : EXECUTIVE MASTER OF SCIENCE (STRATEGIC MARKETING)

ACADEMIC YEAR : 2018/2019
DATE OF GRADUATION : 28 AUGUST 2019
DATE OF CONVOCATION : 19 OCTOBER 2019
NATIONALITY : SRI LANKAN

MODULE	CREDIT	GRADE	POINT	GRADE POINT VALUE
Strategic Brand Management	3	A-	3.75	11.25
	3	A-	3.75	11.25
International Marketing Strategy	3	B+	3.50	10.50
Developing Strategic Marketing Plans	3	В	3.00	9.00
	3	B+	3.50	10.50
	3	B+	3.50	10.50
	6	A	4.00	24.00
Sales and Distribution Management	3	A-	3.75	11.25
Digital Marketing Strategy	3	В	3.00	9.00
	Strategic Brand Management Marketing Finance International Marketing Strategy Developing Strategic Marketing Plans Innovation and Entrepreneurship Strategic Marketing for Competitive Advantage Work Based Research Project Sales and Distribution Management	MODULE HOUR Strategic Brand Management 3 Marketing Finance 3 International Marketing Strategy 3 Developing Strategic Marketing Plans 3 Innovation and Entrepreneurship 3 Strategic Marketing for Competitive Advantage 3 Work Based Research Project 6 Sales and Distribution Management 3	MODULE HOUR GRADE Strategic Brand Management 3 A- Marketing Finance 3 A- International Marketing Strategy 3 B+ Developing Strategic Marketing Plans 3 B Innovation and Entrepreneurship 3 B+ Strategic Marketing for Competitive Advantage 3 B+ Work Based Research Project 6 A Sales and Distribution Management 3 A-	MODUE HOUR GRADE POINT Strategic Brand Management 3 A- 3.75 Marketing Finance 3 A- 3.75 International Marketing Strategy 3 B+ 3.50 Developing Strategic Marketing Plans 3 B+ 3.00 Innovation and Entrepreneurship 3 B+ 3.50 Strategic Marketing for Competitive Advantage 3 B+ 3.50 Work Based Research Project 6 A 4.00 Sales and Distribution Management 3 A- 3.75

NUMBER OF CREDITED HOURS: 30

CUMULATIVE GRADE POINT AVERAGE (CGPA): 3.58

CONFERRED EXECUTIVE MASTER OF SCIENCE (STRATEGIC MARKETING)
WITH THE APPROVAL OF A&U SENATE

LEWIE DIASZ

Strategy College of Business & Marketing

EDDEE PFORDTEN

Head

School of Professional and Executive Education

Asia e University